

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105441  
**Alt Order #:**  
**Product Desc:** State Senate 3Q12 - Additional  
**Estimate:**  
**Flight Dates:** 09/11/12 - 09/30/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/28/12	15	\$5,350.00	\$4,547.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$5,350.00	\$4,547.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$5,350.00</b>	<b>\$4,547.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/11/12	09/30/12	Today Show	CM	658a-9am	-----	:30	0	\$350.00	3	0.00	NM	11	\$3,850.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-TWTF--		3				\$350.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$350.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		4				\$350.00		0.00			
N 2	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	4	\$1,500.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2				\$375.00		0.00			
		Week: 09/24/12	09/30/12	MTW----		2				\$375.00		0.00			
													<b>Totals</b>	<b>15</b>	<b>\$5,350.00</b>